



Program Map 2018-2019 College Credit Catalog

International Business

Degree: International Business Associate of Applied Science (AAS)
 Certificate: International Business Level 1 (C1)



BUSINESS

Program Description: The Associate of Applied Science degree in International Business provides students with the technical skills for entry-level positions as specialists in exporting and importing for the significant and growing international trade community. Most students pursue careers in import-export trading, international transportation and logistics, global supply chain management, international marketing, or various international business support services. The degree offers courses that can prepare students to take the National Association of Small Business International Trade Educators Certified Global Business Professional (NASBITE CGBP) exam. For additional information, please visit sites.austincc.edu/intlbus.

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The International Business Certificate is designed for students currently employed in the field of international business or for students who have completed college-level work in another field and want to acquire specialized skills in international business. Most students pursue opportunities as entrepreneurs in international business, or careers in import-export trading or management, international transportation and logistics, global supply chain management, international marketing, or various international business support services. This certificate can also be applied towards the requirements for the ACC International Business Associate in Applied Science Degree. The certificate program includes material covered in the National Association of Small Business International Trade Educators Certified Global Business Professional (NASBITE CGBP) exam. The certificate is not designed to meet the two years of college-level study requirement for those taking the exam without prior commerce work experience.

*Use this **Program Map** to choose courses with your college advisor and track your progress towards milestones and completion of program.*

Pre-Degree Requirements		
Program Specific	Reading and Writing Placement <i>Placements based on TSI</i>	Mathematics Placement <i>Placements based on TSI</i>
	<input type="checkbox"/> Basic Developmental Courses <input type="checkbox"/> ESOL Courses <input type="checkbox"/> INRW Courses	<input type="checkbox"/> NCBM and MATD courses paired with MATH courses <input type="checkbox"/> NCBM and MATD courses
SEMESTER-BY-SEMESTER PROGRAM PLAN FOR FULL-TIME STUDENTS <i>Plans can be modified to fit the needs of part-time students by adding more semesters</i>		

D = Degree
C1 = Level 1 Certificate

C1	D	Semester 1	CR	Advising Notes
	●	EDUC 1300 - Effective Learning: Strategies for College Success	3	All first time Austin Community College (ACC) students with fewer than 12 SCH of successful college credit must take the EDUC 1300 in their first semester at ACC. All other students may select either EDUC 1300 or a speech course from the Component Area Option section of the Core Curriculum Course List.
●	●	BUSI 1301 - Business Principles	3	
●	●	IBUS 1305 - Introduction to International Business and Trade	3	
	●	MATH 1324 - Mathematics for Business and Economics	3	Prerequisite(s): MATD 0390, MATD 0414, or NCBM 0214; with a grade of C or higher. Or a satisfactory score on the ACC Mathematics Assessment Test or completion of TSI requirements in mathematics. Students who are TSI Complete in Math based on completion of MATD 0385 or MATD 0485 are NOT eligible for Math for Business and Economics.
	●	ENGL 1301 - English Composition I	3	Prerequisite(s): TSI complete in reading and writing or exempt.
			15	Program Semester Hours / Meet with your advisor

Semester 2				
	●	COSC 1301 Introduction to Computing OR BCIS 1305 - Business Computer Applications	3	
	●	HIST 1302 - United States History II	3	HIST 1302 is the recommended course for this degree plan; however students may select any course from the American History, Government/Political Science, or Social and Behavioral Sciences areas of the Core Curriculum Course list to fulfill this requirement.
	●	SPCH 1321 - Business and Professional Communication	3	
	●	IBUS 1301 - Principles of Exports	3	
	●	IBUS 1341 - Global Supply Chain Management	3	
			15	Program Semester Hours / Meet with your program advisor
Semester 3				
	●	ACNT 1403 - Introduction to Accounting I OR BUSG 2371 - Business Statistics	3-4	
	●	IBUS 1302 - Principles of Imports	3	
	●	IBUS 1354 - International Marketing Management	3	
	●	IBUS 2335 - International Business Law	3	
	●	Language, Philosophy, and Culture OR Creative Arts	3	Students may select any course from the Language, Philosophy, and Culture or Creative Arts areas of the Core Curriculum Course list.
			15-16	Program Semester Hours / Meet with your program advisor
Semester 4				
	●	PHIL 2306 - Ethics	3	
	●	IBUS 2341 - Intercultural Management	3	
	●	IBUS 1391 - Special Topics in International Business	3	IBUS 1391 may be repeated twice as special topics change.
●	●	International Business Elective	3	Degree: Select an International Business department course not included in the degree plan: IBUS 1349, IBUS 2339, IBUS 2345. Certificate: Choose 3 International Business department courses after verifying prerequisites: IBUS 1301, IBUS 1302, IBUS 1341, IBUS 1349, IBUS 1354, IBUS 1391, IBUS 2335, IBUS 2339, IBUS 2341, IBUS 2345.
●	●	IBUS 2332 - Global Business Simulation OR IBUS 1366 - Practicum or Field Experience -- International Business/ Trade/ Commerce	3	Capstone course options. ACHIEVEMENT: International Business Level 1 Certificate ACHIEVEMENT: International Business Associate of Applied Science
			15	Program Semester Hours
Total Program Hours:			60-61	

Please always check online at austincc.edu/catalog or meet with your academic or program advisor to ensure that you are viewing the latest and most accurate information.

Career & Transfer Resources

ACC's Career and Transfer websites provide detailed, guided information on career exploration and transfer.

www.austincc.edu/career

www.austincc.edu/transfer

For further information regarding this specific program, please see the Career & Transfer Resources supplement provided in the next section of this Program Map.

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Career & Transfer Resources Updated 8/18/17

Career Information

Most students pursue opportunities as entrepreneurs in international business, or careers in import-export trading or management, international transportation and logistics, global supply chain management, international marketing, or various international business support services.

Common Job Titles

Supply Chain Manager, Global Supply Chain Manager, Customs Brokers, Global Transportation Managers, Logistics Managers, Marketing Managers, Customs Brokers

Regional Labor Market Information

Logistics Managers: New workers generally start around \$52,131. Normal pay for Logistics Managers is \$72,980 per year, while highly experienced workers can earn as much as \$148,942. Over the last year, 20 companies have posted 58 jobs for Logistics Managers in this region. There are currently 527 Logistics Managers that are employed in Austin-Round Rock, TX.

Source: <https://austincc.emsicc.com/careers/logistics-manager>

Supply Chain Managers: New workers generally start around \$40,729. Normal pay for Supply Chain Managers is \$57,917 per year, while highly experienced workers can earn as much as \$82,125. Over the last year, 42 companies have posted 329 jobs for Supply Chain Managers in this region. There are currently 4,330 Supply Chain Managers that are employed in Austin-Round Rock, TX.

Source: <https://austincc.emsicc.com/careers/supply-chain-manager>

Career and labor market research tools (see Quick Reference Guide at <http://www.austincc.edu/career>):

EMSI: <https://austincc.emsicc.com/>, Bureau of Labor Statistics: <http://www.bls.gov/ooh/>, O*NET: <https://www.onetonline.org/>

Career Resources: ACC's career services website provides information on career exploration and employment at <http://www.austincc.edu/career>. Students are encouraged to consult with their [area of study advisor](#) for additional career assistance. The above information is provided as a guide and reference tool for occupations related to this program. This is not a guarantee of job placement in any of these occupations after successful completion of an ACC program. The common job titles listed are representative titles and are provided for career research. These are not the only occupations possible in this area of study.

Transfer Information

The Associate of Applied Science in International Business is a workforce program and all courses may not transfer to a four-year institution. Program core courses are designated Texas Workforce courses preparing students for entry-level opportunities in International Business upon graduation. Many 4-year universities will accept International Business program core courses and undergraduate elective credit.

Transfer Guides: *The universities listed here do not constitute an ACC endorsement. Transfer course evaluations and determination of which courses will count toward a bachelor's degree are made by the receiving transfer institution.*

Texas State University: <http://www.owls.txstate.edu/undergraduate-degrees/applied-arts-sciences.html>

Concordia University Texas: <http://www.concordia.edu/academics/college-of-business-and-communication/baas-in-business.html>

Tarleton State University: <http://www.tarleton.edu/degrees/bachelors/baas-business/>

Texas A&M University - Central Texas: <https://www.tamuct.edu/degrees/undergraduate/business-management.html>

Texas Tech University: https://www.depts.ttu.edu/universitystudies/prospective_students/baas.php

Additional Transfer Resources: ACC's transfer website provides information on additional colleges & universities: <http://www.austincc.edu/transferguides>. Students are encouraged to consult with a faculty advisor, [area of study advisor](#), and/or their chosen transfer institution to ensure courses taken at ACC will apply toward their bachelor's degree program.